

ADULT LEARNING, THE CHALLENGE OF THE LATER YEARS

In the context of the knowledge economy, European Union set out the Lisbon strategy to make Europe more dynamic and competitive. In this lifelong learning perspective knowledge represents the asset for the professional growth of individual and the mean to build an active citizenship. Adult learning is essential to competitiveness and employability, social inclusion, active citizenship and personal development across Europe.

At present, adult participation in lifelong learning throughout the EU is at 12.5% for adults aged 25-64. The challenge is making adult learning systems more attractive, increasing participation in lifelong learning by setting successful approaches based on an andragogical paradigm.

LEADLAB PROJECT: THE ANSWER TO THIS CHALLENGE

With **LEADLAB** project we want to meet this challenge by developing an innovative adult learning approach, able to foster adult and elderly people to participate in lifelong learning, valorising their life experience and the informal dimension of knowledge.



PARTNERSHIP



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www.cnam.fr



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CECE - Confederación
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Hellenic Regional
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(GR)
www.hrdc.org.gr



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LEADLAB.euproject.org

Leading Elderly and Adult Development - LAB

ASSOCIATED PARTNERS



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PERSONALIZATION AND SELF-DIRECTED LEARNING: LEADLAB APPROACH

LEADLAB Project aims to develop an integrated adult learning model based on personalization and self-directed learning approaches: learning is no more a frustrating experience carried out in stereotyped and pre-packed courses, but a customized path built on the student's learning styles, intelligences and attitudes.

Adult and elderly people can finally conciliate learning activities with the job and the leisure time; their biographies and life experiences are adequately valorised.

A blended combination of personalization and self-directed model and successful practices can effectively contribute to improve the attractiveness of adult learning systems in a logic of sustainability: adult education become more flexible and "learner friendly".



WHAT IS LEADLAB PROJECT

LEADLAB is a European project funded through the Grundtvig Lifelong Learning Programme which brings together partners from six European countries: Italy, Finland, France, Germany, Greece, Spain; Swiss participates as extra-EU associated partner.



WHAT THE PROJECT WILL ACHIEVES

LEADLAB will contribute to create precious opportunities for the adult educational sector by developing new solutions and increasing the value of successful models and practices implemented in the European partners countries.

The innovative solution of **LEADLAB** proposal consists in:

1. to adapt and transfer the already existing personalization and self-directed learning approaches and strategies to develop the **LEADLAB** adult learning model;

2. to create a new professional profile, the LPT - Learning Personalization Trainer, a teacher/trainer with strategic competences to lead and scaffold adult learners in **LEADLAB** approach.

WHO CAN BENEFIT FROM LEADLAB PROJECT

The proposal offers new opportunities in term of innovation of approaches, methodologies and tools. The project impacts on:

- adult learners, who can access to personalized learning paths;
- teachers/trainers, who can acquire strategic competences, skill and professional tools;
- Adult education systems, institutions, decision makers of involved countries.

LEADLAB IMPACT

The expected impact of **LEADLAB** Project is the adoption of the outcomes and results of the project by the partners, the key actors of the local nets, the experts, the adult education institutions and the policy maker of the involved countries in a perspective of improvement of the quality of European adult learning system.

